

## Ways to Generate Member Prospects

1. Have a creative prospect event
2. Participate in community events (food booth, float, information booth, etc.)
3. Get newspaper articles about your activities
4. Work with your Lodge, Eastern Star, Amaranth, White Shrine
5. Locate your Majority members; hold a reunion
6. Make sure each current member has a petition to give to a friend
7. Have members bring a friend to social events and installations (invite parents of friends here as well)
8. Stress our service orientation as well as the fun we have
9. Form a Pledge Assembly
10. Stress lifelong friends
11. Use the Supreme and Ohio Rainbow web sites

## Ways to Retain Members

1. Develop a membership list, girls and advisors
2. Establish a phone tree and call each member about every meeting and social activity
3. Make meetings fun; maybe shorten some meetings so you have more time for fun or have theme nights
4. Always have refreshments, but come up with themes for them
5. Have girls provide entertainment after meetings
6. Have District Friendship Nights
7. Make sure girls can get to and from meetings
8. Have some family-oriented events; get parents involved
9. Have a regular newsletter and find some way to make sure parents see it
10. Appoint Big Sisters and be sure new members get some sort of orientation to Rainbow in addition to the initiation
11. Have officer handbooks/duties lists
12. Have regular social events
13. Talk to the girls about what Rainbow means to them
14. Make sure every girl knows she is important to the Assembly

**New Supreme Assembly Website ([www.gorainbow.org](http://www.gorainbow.org), but can get there with [www.iorg.org](http://www.iorg.org))**

Red Tab: What is Rainbow: What is Rainbow?; History; Global Network; Value; Service Requirements

Orange Tab: Great Works: Service Projects with stories from various states

Yellow Tab: News: Latest News

Green Tab: Famous Faces: Photos with brief backgrounds; Ability to submit a person

Blue Tab: Q&A: General; Member Stages; Alumni; Parents; Joining

Indigo Tab: Find Us: under construction

Violet Tab: Images: event photos: can submit but must have written permission from all in picture

Red Tab: Online Giving

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