Red Day 2019

IORG OHIO

MEMBERSHIP

Looking Back: 2017 Membership Notes

DECREASED SUSPENSIONS

Fewer suspensions and the same number of initiates caused us to have a net gain of members in 2017!

NEARLY 1/3 OF OUR MEMBERS STARTED IN THE LAST 12 MONTHS

Our assemblies have a large portion of new members. It's important to help these new members learn and grow!

2018 Membership: GAINS

	2017	2018	Change
Initiates	96	90	- 6%
Affiliated	9	0	-900%
Reinstated	0	0	0%
GAINS	105	90	-16%

2018 brought fewer candidates and fewer gains from affiliations

2018 Membership: LOSSES

	2017	2018	Change
Suspended	62	60	-3%
Majority	27	33	22 %
Demit	8	2	-75%
Expelled	1	1	0%
Married	0	2	200%
LOSSES	98	98	0%

2018 brought fewer suspensions but the same total of losses

Membership: Year over year trend

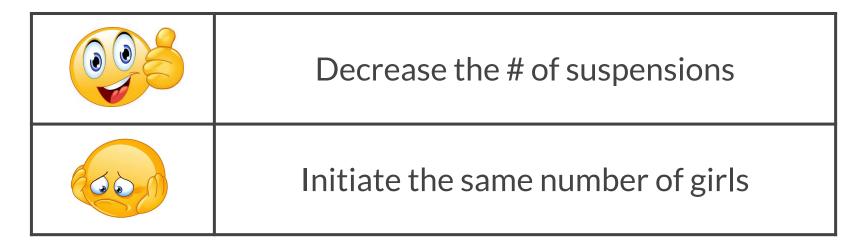


We've had some ups and downs.

But our gains keep getting bigger.

And our losses keep getting smaller.

2018 Membership Goals



Meeting both of these goals would have caused us to have an increase in membership!

Other facts:

60% ARE YOUNG Members < 15 years old.

 Everything we do should keep this in mind.

64% ARE NEW In Rainbow < 3 years

 Tenured members and advisors should be used as teachers

2019 Membership Goals:



Decrease the # of suspensions for the 3rd year in a row!



Initiate at least 3 girls per Assembly, >90 members in Ohio

We can do it!