

Red Day 2019

IORG OHIO

MEMBERSHIP

Looking Back: 2017 Membership Notes

<p>DECREASED SUSPENSIONS</p>	<p>Fewer suspensions and the same number of initiates caused us to have a net gain of members in 2017!</p>
<p>NEARLY $\frac{1}{3}$ OF OUR MEMBERS STARTED IN THE LAST 12 MONTHS</p>	<p>Our assemblies have a large portion of new members. It's important to help these new members learn and grow!</p>

2018 Membership: GAINS

	2017	2018	Change
Initiates	96	90	-6%
Affiliated	9	0	-900%
Reinstated	0	0	0%
GAINS	105	90	-16%

2018 brought fewer candidates and fewer gains from affiliations

2018 Membership: LOSSES

	2017	2018	Change
Suspended	62	60	-3%
Majority	27	33	22%
Demit	8	2	-75%
Expelled	1	1	0%
Married	0	2	200%
LOSSES	98	98	0%

2018 brought fewer suspensions but the same total of losses

Membership: Year over year trend

2015

5



2016

15



2017

7



2018

8





We've had some ups
and downs.

But our gains keep getting bigger.

And our losses keep getting smaller.

2018 Membership Goals

	Decrease the # of suspensions
	Initiate the same number of girls

Meeting both of these goals would have caused us to have an increase in membership!

Other facts:

60% ARE YOUNG
Members < 15 years old.

- Everything we do should keep this in mind.

64% ARE NEW
In Rainbow < 3 years

- Tenured members and advisors should be used as teachers

2019 Membership Goals:



Decrease the # of suspensions for the 3rd year in a row!



Initiate at least 3 girls per Assembly, >90 members in Ohio

We can do it!